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# Inside Secrets To Angel Investing: Step-by-Step Strategies To Leverage Private Equity Investment For Passive Wealth Creation



## Synopsis

This book will give you the Inside Secrets of how the rich get richer by investing in private companies with motivated & passionate entrepreneurs, to fund innovation that can change our world for the better, and create job growth to boost our economy. It is time to give your money an upgrade! Every stock you own on the stock market was once a startup that someone invested in and made Millions! Thirty years ago, only the most wealthy individuals and institutions invested in Real Estate or had Wealth Managers to advise on their stock market buys. All that changed and today most investment portfolios contain Public Stocks & Real Estate. Why not Private Company Stock? Everything we know about investing in private companies, owning a part of multiple companies without operating them, has changed. De-Regulation opened the doors for Entrepreneurs to gain greater access to capital and for Investors of all income levels to benefit from adding Private Stocks to their Wealth Creation and Financial Engineering Strategy. Never before has there been a better time to invest in private companies to help bring innovation to the market, create jobs, and create wealth- for generations. We call that Compassionate Capitalism. Why buy this book? This book provides a step-by-step approach to finding, evaluating, and making an angel investment in private companies before they go public or grow big enough to be acquired. It is chock full of Inside Secrets based on Karen's 15 years' experience and conversations with hundreds of investors - 44 Inside Secrets to be exact. Get complimentary membership in the National Network of Angel Investors and gain exclusive access to the Investor Resource portal with tools you will use as part of your investor journey - worth over \$900. A glossary is included to help you learn the lingo - hundreds of terms to be 'in the know'. Invest with confidence as you add this highly lucrative asset class to your investment portfolio. Karen will take you through the history of angel investing, the economic impact and the trends that drive the market, and even the regulations that create a bubble or pop it. She describes the role that angel investors can play in an entrepreneur endeavor, depending on the amount of time and money they have available to invest. Karen has even made the whole process of finding deals, evaluating them, and ultimately closing the deal easy to understand by comparing it to how we find a mate - from introduction, to the first date, courtship and ultimately marriage -or not ;). With over 300 pages, this book is full of practical information, keen insights, applicable quotes from industry experts, and detailed next steps in each chapter. If you have thought about diversifying your investment portfolio beyond real estate and traditional stocks & bonds, and desire to have a real impact on bringing innovation to the market and creating jobs as a crowdfund investor or angel investor, this book is a must have. One Inside Secret: The point is that the wealthy smart investor, the "millionaire next door," has already made his

or her money before the public knows the company exists to put their order into their stockbroker. He or she is an active Angel Investor that invests in private companies, in addition to real estate and public stocks. The buzz is about Crowd Funding. Angel Investing is more than that. Angel Investing can create passive income, even generational wealth if you learn to invest like a venture capitalist - with discipline and specific intent. Take a look inside. Then -Buy this book today and the companion ebook so you can also listen to it and give your money and upgrade.

## Book Information

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## Customer Reviews

Karen Y. Rands is a Venture Catalyst, a Compassionate Capitalist, Economist, Investor, and Entrepreneur. She is the Leader and Advocate for the Compassionate Capitalist Movement. She believes entrepreneurship is the greatest source for wealth creation. "You don't have to be a successful entrepreneur to create generational wealth if you can learn how to invest in those companies that have the potential to be the next big thing", according to Karen. With the recent deregulation, investors of all types have the opportunity to own a piece of an "up & coming" successful company before they go public or get acquired by a bigger company. Karen has been described as a dominant force in the entrepreneur and investor markets with her blog, published articles, frequent speaking engagements, and her Compassionate Capitalist radio show. She has been a frequent speaker and mentor within numerous Small Business and Economic Development initiatives and was the recipient of the Advocate of the Year award in 2016 at the Flight to Freedom Summit in San Ramon, California, for her work to promote Compassionate Capitalism. Karen left the corporate world over a decade ago, having been involved with many product launches, to

pursue her passion for seeing innovation funded and to help the entrepreneur and investor community she served create thriving businesses. Karen immersed herself in the world of angel investing, first as the protégé to the founder of the Network of Business Angels & Investors (NBA&I), and then as the Managing Director to reboot the angel network with improved structure and processes. She interviewed hundreds of angel investors and venture capitalists over the years and developed the "Learn to be an Angel Investor" free e-book series. That reboot led to NBA&I being named one of the most active angel groups in the Southeast in 2009 and listed on Inc Magazine's top 50 angel groups in the U.S. NBA&I was sunset in 2012 and reemerged as the National Network of Angel Investors (NNOAI). Inside Secrets to Angel Investing is the updated version of her original "Learn to be an Angel Investor" e-book series and is the catalyst for the Compassionate Capitalist Movement. Karen defines "Compassionate Capitalist" as: A person who invests time, resources, knowledge, experience, AND money into an entrepreneurial endeavor to bring innovation to market, create jobs, and ultimately create wealth for the investors and founders.

Disclosure: I have known Karen Rands for at least a decade. She is an impressive woman. Her knowledge around angel investing is second to none. I have personally raised over \$65 million dollars in outside money for my business ventures but I consider her the true expert in this space. She understands the process and can articulate it in a way anyone can wrap their heads around. Karen is the one I turn to when I need advice on how to overcome a specific funding challenge. Her book is a valuable resource and I for one am glad she wrote it! She does an excellent job of showing you step-by-step how to accomplish your funding goals. Read, learn...then most importantly get out there and do it!

I've known Karen Rands for over a decade, and she is the "real deal": an angel investor with tons of experience and a heart of gold. The way that most people learn to be a skilled angel investor is by making investments and losing a lot of money. This book is focused on helping investors learn from other people's mistakes instead of their own, thus saving a LOT of money in the process. In other words, she helps you avoid having to say "I'll never do that again!" I also strongly recommend this book for those who are raising capital. They will benefit greatly from knowing what the most savvy angel investors are thinking and the questions they are likely to be asking. Chapter 3, on "The Investment Cycle" | Introduction to Marriage is especially beneficial to those raising capital. You will absolutely

want to be able to answer the 12 important questions she delineates in this chapter! And be sure to pay attention to the 44 Insider Secrets scattered throughout the book. They are great, and are worth far more than you will pay for the entire book! In summary, if you are thinking about becoming an angel investor (and with the new crowdfunding regulations, who isn't?), if you want to become a more sophisticated angel investor, or you are thinking about raising capital for your own venture, STUDY THIS BOOK! You will be glad you did!

I learned so much from this book. Having worked in Silicon Valley for many years, I was familiar with Angel Investing as a step that many start ups used to build their business. But I was not aware of the vast possibilities that existed for an investor or where to start. Karen not only shares her tremendous insight, but encourages investors to look beyond the dollars and be the catalyst to change. The Compassionate Capitalist not only chooses investments with the potential for a positive financial return, but the potential to change the world.

Kudos. Ms. Rands has demystified "Angel Investing" in this book. Although the literature is rife with advice to entrepreneurs on how to find capital, there has previously been little in the way of writing aimed at investors looking to support those same entrepreneurs. In Inside Secrets to Angel Investing, Ms. Rands uses her decades of experience to guide the new (and experienced) investor in the risks and rewards of angel investing, focusing on how to minimize the former while maximizing the latter. If your portfolio is filled with stocks, bonds and mutual funds and you have some capital available to invest in a business idea or sector, this book is for you!

This book is great for 2 audiences - those who are curious about what is involved with becoming an angel investor and entrepreneurs who may want to find angel investors. Before either putting your money on the line or asking for money without really knowing what angel investing is about, read this book to understand the basics. The added bonus materials that come with the purchase are also helpful. Before getting more deeply involved on either side of angel investing read this book. Learn the basics of what you need to know so that when you start working with other people you have a foundation of terminology, regulations, processes and more.

I've known Karen since she joined the board of a company that I founded in Atlanta to prepare early stage companies for investment. Then as well as now, she brings incredible insight to the funding process and wise counsel to the businesses on how to ready their companies to

attract angel investment. It is exciting to see her bring that insight and experience to the market to educate new angel investors on the funding process. •

Great book. Easy read. I learned so much. With the current administration being so business savvy and pro-entrepreneurial, I think there will be many opportunities for these types of investments. The future is bright, and this is a great primer for this complicated but practical investment paradigm.

I've been interested in crowdfunding and Angel investing for years, but the limited information available on the internet never gave me the confidence that I could do it myself. This book has been a big help in giving me the detail behind the basics I've picked up over the years. Very well written and informative.

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